YOUR YEAR WITH CAREER SUCCESS!

The UCSC Career Success team has been planning new ways to help you prepare for your job search and connect with employers virtually. This fall, we are excited to partner with Handshake to run career fairs in a virtual format!

Career fairs are a great way to get a leg up with companies that interest you. A virtual format will enhance the experience, allowing you to:

1. Meet with employers, individually or in a group, through the virtual platform.
2. Discover new career opportunities. Get personalized recommendations from employers’ HR personnel.
3. Don’t worry about time. Job & internship fair appointments now begin every 15 minutes, allowing you to spend more time with each employer.
4. Make a big impression. Using your unique perspective to create career fairs that are more engaging and fun.

EVENTS TO LOOK FORWARD TO:

**WINTER OF 2022, 10/16**
- Meet the Employers: UCC (Healthcare, Professional, & Professional Services, Education, Research, Non-Profit)
- Meet with employers of your choice
- All employers are also available for virtual interviews

**SPRING OF 2023, 03/15**
- Meet the Employers: Spring Job & Internship Fair
- All employers are also available for virtual interviews

**HOW TO PREP FOR A VIRTUAL CAREER FAIR**

- **Prepare your Handshake profile & make your account public.**
- **Prepare a 1-minute introduction.**
- **Find a quiet spot & a neutral background.**
- **Maintain eye contact & practice following.**

**INFORMATION ABOUT RECRUITING CYCLES**

Our Career Fairs are tailored to industry recruiting cycles to ensure you spend time with employers and apply to positions at the right times!

- **Accounting firms** start accepting applications in late August, through October.
- **Tech Companies** (e.g., Google, Facebook, Microsoft, Apple, Amazon, IBM, Intel) take applications at the end of October and go up to December.
- **Insurers** (Tech Companies) recruit through Winter Quarter.
- **Private Sector** and Non-Profit employers (including some HealthCare) also participate.

- **Organizations**: How to recruit this year. Employers will reveal what they are looking for.
- **Life Science companies** recruit with project funding becoming available, so they can recruit throughout the year.
- **Financial Services** companies recruit Fall and Winter Quarters. Recruit when positions become available.
- **Graduate/Professional Schools** do their bulk of recruiting in the Fall Quarter.
- **The Hospitality Industry** remains in the Spring Quarter.