



YOUR YEAR WITH CAREER SUCCESS!

The UCSC Career Success team has been planning new ways to help you prepare for your job search and connect with employers virtually. This fall, we are excited to partner with Handshake to run career fairs in a virtual format!



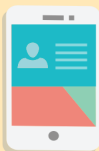
 Career Fairs will be held through Handshake

 Webinars will be held through Zoom

 Ask a Peer! General Career Advising through Zoom: 1 pm - 2 pm, M-F

 Schedule a Zoom meeting with a Career Coach

OUR VIRTUAL PLATFORMS & SERVICES



Career fairs are a great way to get a leg up with companies that interest you. A virtual format will enhance the experience, allowing you to:

- 1 Meet with employers. Interact with recruiters through video, audio, or chat.
- 2 Discover new career opportunities. Get personalized recommendations based on your Handshake profile.
- 3 Don't wait in line, Job & Internship Fair appointments now available! Pre-schedule 1:1 or group sessions with employers you're interested in.
- 4 Make an impression. Bring your unique perspective to the table and follow up with recruiters after the fair.

EVENTS TO LOOK FORWARD TO:

9 How To Get Hired Webinars: Meet with an employer from each Career Fair industry!

WINTER QUARTER FAIRS

- Find Your Path: Arts Professional Pathways
- Life Science
- Public Service & Helping Professions
- CECI

Click on any fair to register and learn more!

FALL QUARTER FAIRS

- Meet The Firms
- CECI
- Graduate & Professional School Week:
 - Monday: Law Schools
 - Tuesday: Business, Management, Science, & Engineering Schools
 - Wednesday: Art, Education, Social Sciences, & Psychology Schools
 - Thursday: Multiple Programs
 - Friday: Pre-Med and Health Schools
- Public Service & Helping Professions
- Financial Services

SPRING QUARTER FAIRS

- Spring Job & Internship Fair

HOW TO PREP FOR A VIRTUAL CAREER FAIR



Update your Handshake profile & make your account public.

Prepare a few talking points.

Find a quiet spot and a neutral background.

Maintain eye contact and practice active listening.

INFORMATION ABOUT RECRUITING CYCLES:

Each of our Career Fairs are tailored to industry recruiting cycles to ensure you speak to employers and apply to positions at the right time!

- Accounting firms start accepting applications in late August through October.
- Large Tech Companies (Google, Facebook, Microsoft, Apple, Maxar, NVIDIA) make offers at the end of October and may go into December.
- Smaller Tech Companies recruit through Winter Quarter.
- Public Service and Helping Professions (Government and Non-Profit Organizations) have rolling recruiting cycles. They recruit when positions are open.
- Life Science companies recruit with project funding becomes available, so they can recruit throughout the year.
- Financial Services companies recruit Fall and Winter Quarters. Banks recruit when positions become available.
- Graduate/Professional Schools do the bulk of their recruiting in the Fall Quarter.
- The Hospitality Industry recruits in the Spring Quarter